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beneath a website's surface

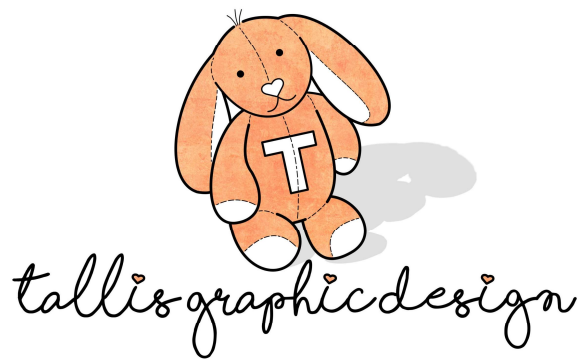
Many believe that a great website lies just in the physical appearance of a website, but they could not be more wrong on that matter.

The visual design of a website, is barely scratching the surface.

Beneath the surface of all websites, a professional web designer will be working to make sure some of the following items are done properly and effectively (or at the very least, communicate to their client the importance of these items):

- SEO (Search Engine Optimization) - working to make sure your website comes up faster in organic searches
- Website Security - are your client's protected against theft of their personal information?
- Proper Google My Business Integration
- Proper Links (no broken site links)
- Website Speed - website speed is crucial to assist in SEO, client satisfaction and security
- Safe Plugins
- Proper Utilization of the Best Plugins
- Internal & External Links
- Web Analytics and Monitoring
- Snippets
- Proper Use of Keywords





- Smart URLs
- Scalability & Strategy

If you are not sure if you have most or all of these items or whether you are set up to do well in organic searches, you should have your website properly analyzed.

Tallis Graphic Design offers a full analysis of your website, with point-by-point suggestions and strategy, for a flat rate. This includes review of your entire site, review of your Google Business Account and analysis, and keyword searches to determine if your site is properly set up to come up on organic search engine searches. We also will offer a free quote to any who wish to proceed with any suggestions upon analysis completion.